



Workmen at historic Golden Spike site 32 miles west of Brigham City cover replicas of the two

## Brigham City Sets Up Tourist Lures

By Nick Kozak  
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**BRIGHAM CITY** — A program designed to attract more tourists to Brigham City and the Box Elder County area is being sponsored by Brigham City and the Brigham City Chamber of Commerce.

Brigham City Mayor Olof E. Zundel explained that tourism is one of the state's leading industries. He said not enough is being done locally to hold the tourist by explaining what is available for attractions and accommoda-

tions.

Motels, service stations and cafés reported a 10 percent increase in tourist business, compared to a year ago, but city and chamber officials feel more dollars are available to local businesses through advertising and con-

cesses. Brochures and off-highway billboards have been asked of leading advertising agencies in the state and locations will be selected to funnel the traffic into Brigham City.

Leading attractions in Box Elder County are the Golden

Spike National Historic Site,

32 miles west of Brigham

City, the Bear River Bird Ref-

uge, 14 miles west of

Brigham City and the

Brigham City Community

Center Museum-Gallery.

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### Visit Spike Site

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The balance, all out of staters, asked for information on special things to do and what to see in the immediate area.

Another criticism voiced by the tourists is the fact that the mileage is wasted if the Golden Spike site is visited and a

motorist must return to Brigham City and then journey to the bird refuge.

Some tourists remarked that a road should be built to join one site with the other.

To assist the tourist, Brigham City and the

### Features Display

The visitors center has a display of mounted birds and animals that roam the 64,000-acre refuge. Mr. Gunther said that all visitors are especially interested in wildlife.

The Brigham City Community Center Museum-Gallery is also a favorite stop for the tourists.

Pioneer relics with historical attachments and a complete art gallery is housed in the lower level of the one-year-old building at 3rd West and Forrest Streets.

The increased tourist business did not escape a voice of criticism however, for the area and the state. Geography and condition of roads gained favorable comment from most of the tourists with Logan Canyon topping the list for natural beauty.

### Head for Park

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